

MAKING AN IMPRESSION

IN 2021, OOGEEP
MADE OVER
8.4 MILLION
IMPRESSIONS.

2021 YEAR IN REVIEW

Since 1998, the Ohio Oil and Gas Energy Education Program has been Ohio's non-profit organization dedicated to education, safety and clean, affordable energy that's essential to life. Our mission is to provide statewide outreach on behalf of natural gas and oil producers through programs such as public awareness campaigns, teacher workshops, classroom presentations, scholarships, career and workforce development opportunities, firefighter training and other engagements.

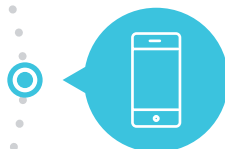
ESSENTIAL OHIO ENERGY CAMPAIGN

Award-winning public awareness campaign that reminds Ohioans that no matter where we live, where we work, or how we play, Ohio-produced natural gas and oil is essential to life.
2,282,152 impressions in 2021



EARNED MEDIA

Distributing statistics, information and resources across media outlets including television, radio, newspaper and on the web.
81 total media hits
5,883,159 impressions in 2021



SOCIAL MEDIA

Sharing industry-related facts, events, updates, and more on Facebook, Twitter, Instagram, LinkedIn and YouTube.
28% follower growth
227,133 impressions in 2021



PROGRAMS & EVENTS

Elected official educational meetings and tours, teacher workshops and field trips, classroom and public presentations, career fairs, state science fair awards, community events, trade shows and more.
2,200+ Ohioans reached directly



SCHOLARSHIPS

Investing in the future of the natural gas and oil workforce by providing annual scholarships to students pursuing industry-related career paths. To date, more than half-a-million dollars has been awarded.
36 recipients in 2021

