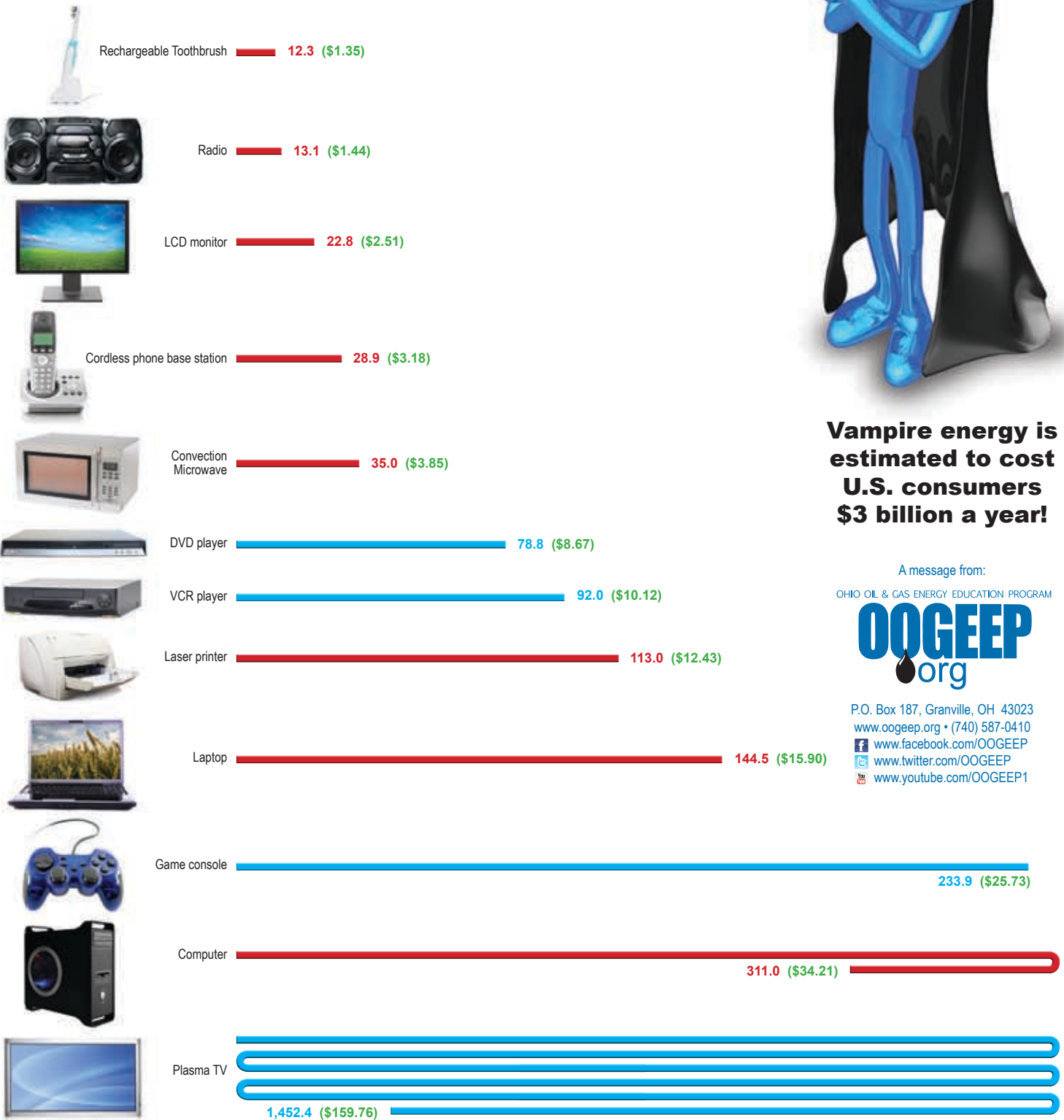


# To Plug or Not to Plug.

## Are you creating Vampire Energy?

Even when household appliances are turned off, most are still using some electricity. Appliances are either in passive standby mode (the clock on the microwave is still ticking) or active standby mode (the VCR is off, but programmed to record something).

These numbers are for average standby modes, showing how much electricity is sucked out annually, in kilowatt hours, and what it costs you—assuming 11 cents per kilowatt hour. **Red lines** show passive standby mode; **Blue lines** show active standby mode.



**Vampire energy is estimated to cost U.S. consumers \$3 billion a year!**

A message from:  
OHIO OIL & GAS ENERGY EDUCATION PROGRAM



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